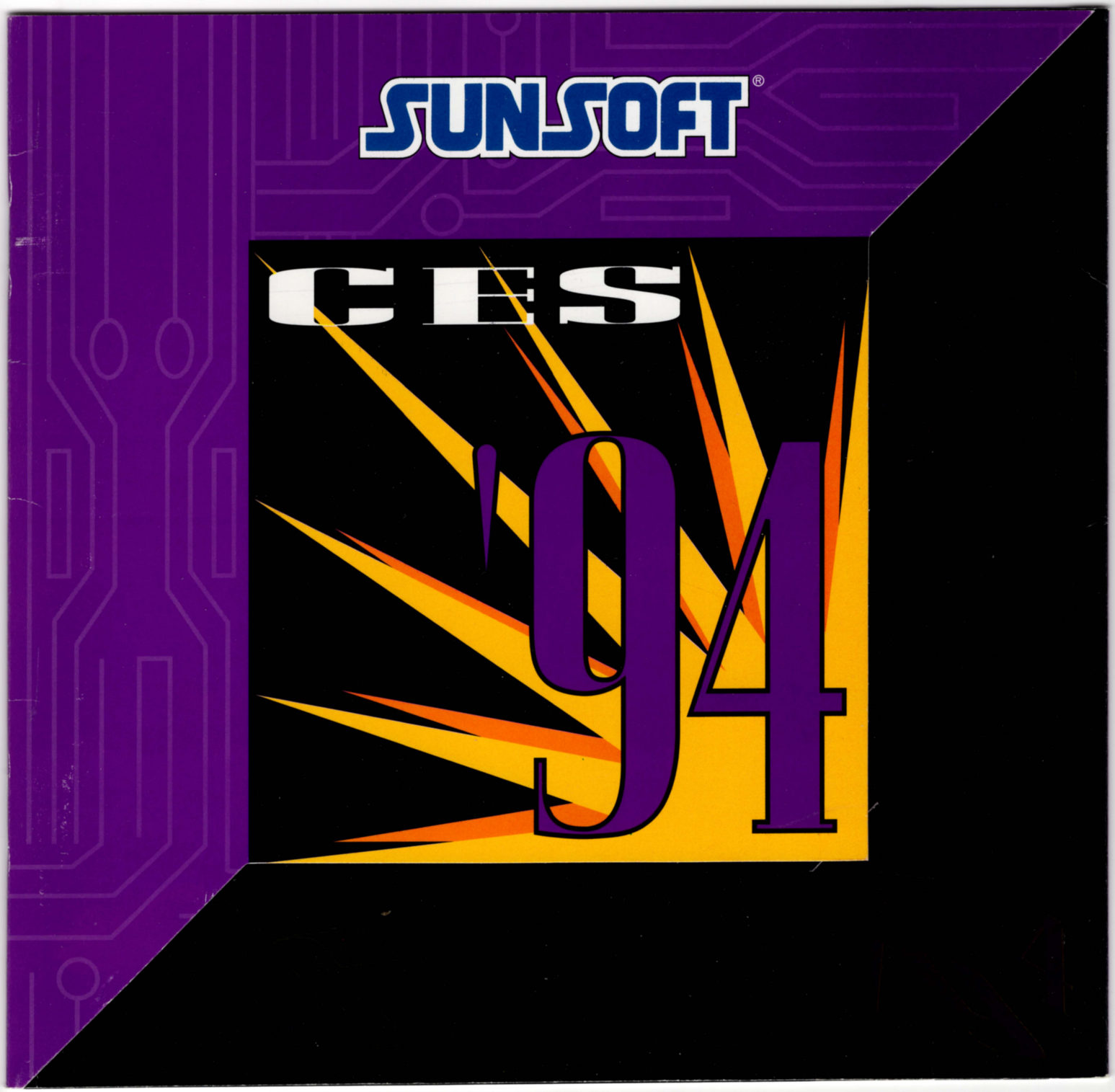

SUNSOFT®
CES
'94

At Sunsoft, having fun is our business. Our commitment lies in making quality interactive video games on multiple formats for players of all ages. We not only produce some of the most coveted and highly rated licensed titles in the industry but our original titles continue to supersede industry standards. Because of this, our imagination is trusted by such prestigious companies as Warner Bros., Disney, Hanna-Barbera and DC Comics to name only a few. Our marketing programs set unparalleled precedents, our games enjoy overwhelming accolades and all because we are serious about fun and games.

Marketing

Preview / Coin-Op

Super Nintendo Entertainment Systems

Sega Genesis

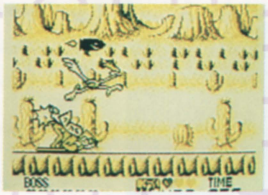
Game Boy

Taz-Mania

The wildest Tasmanian Devil ever is making his way to Game Boy. Since his escape from the ACME Zoo, the zoo keepers and a big game hunter are on his tail. Taz is looking for a new home and must run, jump and tornado spin over lakes, across collapsing bridges and up spinning towers. There are five different islands, each with their own traps and ferocious creatures. Taz-Mania Game Boy will leave you spinning all over again.

Daffy Duck

Daffy Duck, alias Duck Dodgers, is on a mission to save the planet! Marvin the Martian has plans to destroy the Earth because it blocks his view of Venus. Armed with a shrinking ray gun, Duck Dodgers will stop at nothing to see that Marvin's P38 space modulator and his gang of galactic goons are disintegrated for the sake of interplanetary peace!

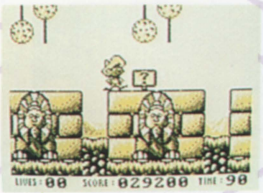


Looney Tunes

Join all your favorite characters through level upon level of mad cap adventure. Each of the famed Looney Tunes characters including Bugs Bunny, Daffy Duck and Porky Pig star in their own "mini cartoon" with special plots, obstacles and surprises designed especially for each character. Looney Tunes for Game Boy packs the mass appeal of all the great characters into the power of a portable.

Speedy Gonzales

Speedy Gonzales, the world's fastest mouse must rescue his friends, all mouse-napped by the evil King Rat! While Speedy blazes a path in search of his friends, he must find switches that turn on fans, use springs to soar upward and leap over deadly spikes. Even the most difficult obstacles are no match for this Mexican rocket as his speed defies gravity through 6 lands and 24 levels. So, get ready for the ultimate cheese challenge.



The Pirates of Dark Water

Accept the challenge to enter the ominous world of the popular animated adventure, Pirates of Dark Water. With 16 meg action, sail to distant shores and seek the Treasures of Rule. Become Ren, young heir to the rightful throne, or Tula, the strong and spirited heroine, or Ioz, their cunning fortune-hunting companion. Wield a sword against savage natives and the renegade pirates of evil Lord Bloth. The action will be fast and furious, so prepare to cast off and let the quest begin!

Bubble & Squeak

Bubble (a little boy) and Squeak (his blue friend) are going to Grool to free Squeak's friends from the evil Kat of Nine Tails. Bubble will kick Squeak into a spinning frenzy to help Bubble overcome obstacles. Help Squeak give Bubble a lift by tossing him high above danger. Then feed Squeak the magic gumballs and ride piggyback to victory! There are over 30 levels of challenging mazes and bonus games. Alien caverns, snake-infested swamplands and fire-wing dragons await. And the fur is about to fly!

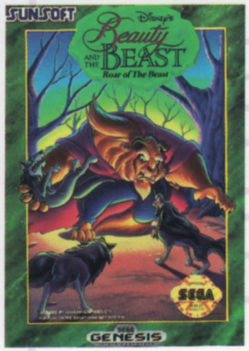
Aero the Acro-Bat

Direct your attention to the center ring! Aero the Acro-Bat for Sega Genesis will amaze and astound as he performs the most daring side show stunts ever attempted under the big top while fighting off Edgar Ektor's psycho circus performers. Watch as Aero blasts out of cannons, bounces on trampolines, dives through rings of fire and bungee jumps. Aero must make the circus safe again and it's enough to drive him batty!

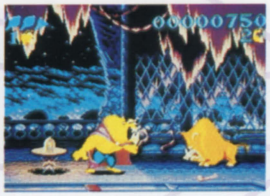
Disney's Beauty and the Beast— *Belle's Quest*

There's a chance to break the spell! But only if you have the smarts to do it. Belle's Quest is a puzzle oriented version of the timeless story that will appeal to girls. During the adventure, Belle must outsmart the persistent Gaston, race through a forest maze and explore the mysterious depths of the enchanted castle. Special animated sequences and music from the award-winning soundtrack make Belle's Quest an adventure no one should miss.

Disney's Beauty and the Beast— *Roar of the Beast*



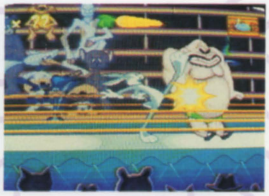
Based on the award-winning classic fairy tale, Roar of the Beast is an action oriented game of thrills and confrontation preferred by boys. As the Beast, you will evade wolves in the snowy forest, defend the castle from misguided villagers with the help of the enchanted servants and test your courage against the unyielding Gaston. Summon all the brute strength you can, because you're in for the fight of your life...and it's going to get ugly.



Preview / Coin-Op

Super Nintendo Entertainment Systems

Sega Genesis



Bugs Bunny—*Rabbit Rampage*

That carrot chomping "wascally wabbit" is getting painted into corners by a mysterious animator and must use an ACME arsenal of pies, wind-up toys and paint brushes to survive this cartoon craziness. All 12 megs of this awesome animated action include some of the BIGGEST characters ever seen on Super NES. Ten levels of game play feature familiar characters like Elmer Fudd, Yosemite Sam and Daffy Duck. Saturday mornings were never this crazy!

Speedy Gonzales

The fastest mouse in the world is leaving a trail of dust onto Super NES. Speedy races all over the land to save his friends, mouse-napped by a group of evil cats - Los Gatos Banditos. Speedy zooms through loop-the-loops, rides on mine carts twisting down the track at breakneck speed and maneuvers through corkscrew bridges. The fiesta can't start until all the mice are free so there's no time to waste. Andale! Andale!

Road Runner's Death Valley Rally
Sunsoft's already classic game in the Looney Tunes library stars Road Runner who must out-run and out-wit Wile E. Coyote's crazy plots involving TNT, catapults and rocket skates. Named Best Cartoon to Game and received Editors' Choice Gold from *Electronic Gaming Monthly*, Road Runner's Death Valley Rally is a fast race and fun-filled chase at lightning speed!

Daffy Duck—*The Marvin Missions*
Marvin the Martian is out to conquer the cosmos with his Instant Martian army and it's up to Daffy Duck - alias Duck Dodgers - to keep the peace. In 20 levels, Daffy can buy weapons or items and shield himself from attack. Based on the cartoon "Duck Dodgers in the 24th and 1/2 Century", the Marvin Missions is one game the galaxy can't afford to miss.

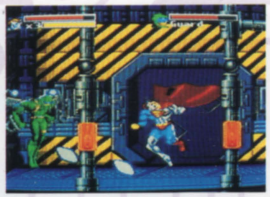
Taz-Mania
This adventure game based on the popular Saturday morning cartoon series features the wildest Tasmanian Devil ever. Taz runs, jumps and tornado spins his way through 20 levels of the outback, chasing Kiwi birds, steering clear of the ACME tour bus and the amorous She-Devil. This high-speed chase with an incredible 3-D perspective will leave you spinning.

The Pirates of Dark Water

Enter a swashbuckling adventure with the popular animated series, Pirates of Dark Water, and seek the Treasures of Rule. In this 2-player simultaneous action game, choose from 3 noble characters, each with a special ability— Ren, young heir to the rightful throne, Tula the strong and spirited heroine, or loz, their cunning fortune-hunting companion. Prepare to jump, kick and battle your way past the evil Lord Bloth and his army of ruthless pirates. The quest is about to begin, so cast off!

The Death and Life of Superman

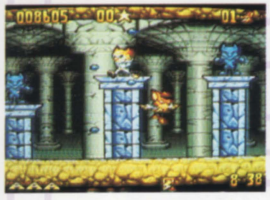
Who is the real Superman? This exciting new 16 meg game for SNES follows the story as told through the DC comic books. As events, unfold players assume the roles of Superboy, The Eradicator, The Man of Steel, The Cyborg and finally the real Superman! Each character is equipped with unique super powers and challenging attacks for comic book action.



World Heroes

Travel through time and search the globe to find the mightiest warriors of all in World Heroes. All the action of the smash arcade hit has been transferred to 16 megs of pulverizing power and fists in your face. All eight characters have special attacks, killer combos and crushing kicks from the arcade and then some. There are even features not found in the arcade version like Player vs. Player and 3 or 5 button controller options.

Aero the Acro-Bat



Step right up to the battiest show on earth! Aero the Acro-Bat for Super NES will amaze and astound as he performs the most daring side show stunts ever attempted under the big top while fighting Edgar Ektor's psycho circus performers. Within the 25 death-defying levels, Aero will shoot out of cannons, bungee jump, walk the tight rope, ride the roller coaster and more! There's even a Mode 7 high dive bonus round. Look out below! Here comes Aero!

PREVIEW

KUNG FU
The Legend Continues

With enthralling nonstop martial arts action, Kung Fu: The Legend Continues focuses on the dramatic story of Kwai Chang Caine, a Shaolin priest, and his son Peter. Based on the popular Warner Bros. Television series, the games developed for Sega Genesis and Super NES, feature the father-son team fighting crime and hunting a mysterious villain named Tan. Each character is featured individually in alternate levels for a mix of fast-paced action.

ZERO
THE KAMIKAZE SQUIRREL

Attitude has a new name...Fans of Aero the Acro-Bat will recall Zero as the dive bombing nemesis of the circus. Now Zero has problems of his own and must fly to rescue his forest pals whose homeland trees are threatened by the ax of Jock LeSheets. With powerful 16 meg action, Zero will pummel his enemies with flying spins, tail lashes and hurling acorns, of course!

JUSTICE LEAGUE

Control some of the most powerful comic book heroes and villains in history. For the first time, the most popular DC Comics characters appear together in super charged 16 meg formats. Choose from 12 of the most popular DC Comic's characters including Batman, Superman, Green Lantern, Wonder Woman and many more.

COIN-OP

Punky Doodle

Heralding Sunsoft's return to coin-op is Punky Doodle. Punky and Curly are the protectors of Farmer Jones' pumpkin patch, facing off against a seemingly endless array of midnight meanies and nasties of the night...but without any weapons or fighting abilities. Our heroes use the Doodle Defense System, leaving a trail of doodles with their magic crayons that attach to a pumpkin. The doodle launches the pumpkin, clobbering any enemies it encounters with a Pumpkin Power Punch! Punky Doodle combines the universal appeal of a cute, colorful maze game with state of the art game play features and a totally new and unique playing technique for one or two players. There are 31 levels, 155 total rounds and 50 kooky, spooky enemy characters and plenty of challenge for experienced players.

ADVERTISING SUPPORT

Television

- National Cable
- Major Market Spot

Print

- Gaming Publications
- Comic Books
- Specialty Publications

Direct Mail

- *Sunsoft's Game Time News* Quarterly

LICENSOR SUPPORT

- Warner Bros.
- Disney
- DC Comics
- Hanna-Barbera

CO-OP ADVERTISING

- 3% - 5% with Full Line Support

PROMOTIONAL SUPPORT

Kellogg's® Raisin Bran

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Back to School Program

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  Premium With Purchase
  In-store Point of Sale
  National Print Advertising

Account Specific Programs

- Point of Sale
- Free Premiums
- Direct Mail
- Costumed Character Appearances

Sweepstakes

- Print Driven

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